



CONTACT INFORMATION

TELL US ABOUT YOU

CONTACT NAME: _____

CONTACT JOB TITLE: _____

CONTACT EMAIL: _____ CONTACT PHONE: _____

PROJECT DETAILS

TELL US ABOUT YOUR PROJECT

PROJECT NAME: _____

PROJECT SUMMARY: _____

PROJECT OBJECTIVES: _____

LIST THREE ADJECTIVES THAT DESCRIBE THE NATURE AND TONE OF THE PROJECT (I.E. BOLD, TECHNICAL, MODERN, CHIC, CLEAN, ETC.)

PROJECT DUE DATE:

FIXED DATE FLEXIBLE DATE

A production schedule will be developed based on this deadline, which will include draft and feedback deadlines

COMPANY DETAILS

TELL US ABOUT YOUR COMPANY

COMPANY NAME: _____

COMPANY TAGLINE: _____

WHAT PRODUCT(S) OR SERVICE(S) DOES YOUR BUSINESS PROVIDE?

DO YOU HAVE BRAND GUIDELINES? YES NO

DESCRIBE YOUR TARGET AUDIENCE:

WHO ARE YOUR COMPETITORS AND WHAT DIFFERENTIATES YOU FROM THEM?

WHAT DOES YOUR AUDIENCE WANT FROM YOU?

